



**Windfall Design**

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**windfalldesign.com**

**Web Development**

Xpediate offers an experienced and knowledgeable network of consultants. They deliver strategic change throughout IT worldwide.

The main focus here was to have a central point of reference for their large network, a website with a strong front end (for potential clients) and a strong back end (for employees).

Windfall delivered a complex CMS based website in order to meet these requirements, but used a sleek design with an easy to navigate layout. Overall, the visual identity fortifies the extensive knowledge and invaluable experience Xpediate stands to offer.

**Resources**

- Research
- Brand Development
- Positioning
- Tagline development
- Identity Guidelines