



Web Development

Connect Business to Business provide communication products to their clients, they specialize in identifying their clients' needs, suggesting the tools to run their business without fuss.

As with most business, Connect B2B was in a need of an online presence and really needed a strong online marketing platform to establish themselves at the top of their game.

With a strong visual brand already, Windfall took it one step further by honing in on the communications theme. Strong imagery was used to fortify the message throughout the website as well maintaining a clean, simplistic feel for ease of use. This website had to represent communication, so we built in an end user area where people can log in, post on forums, ask questions, monitor their own bills and find necessary support etc.

Resources

- Research
- Brand Development
- Positioning
- Tagline development
- Identity Guidelines

Windfall Design

Oxfordshire

Northfield House
Northfield End
Henley-on-Thames, Oxon
RG9 2JG United Kingdom

P // + 44 (0) 1491 845 620
F // + 44 (0) 8704 867 662

Melbourne

Level 1
122 Toorak Rd
South Yarra, 3141
Victoria, Australia

P // + 61 (0) 3 9015 9665

windfalldesign.com